

# TEXAS INDEPENDENCE RELAY



## Corporate Kit

# RACE FROM TEXAS' STARTING LINE.



**BASTROP**



**HOUSTON**



# Event Info

**Date:**

Saturday, March 31 - Sunday, April 1, 2012  
(Party in Bastrop on Friday, March 30)

**Start:**

Bastrop, Texas

**Finish:**

San Jacinto Monument  
(La Porte, TX - eastern edge of metro Houston)

**Total Distance:**

203 Miles

**Team Size:**

Up to 12 runners

**Average Completion Time:**

29 Hours

**Website:**

[www.TexasIndependenceRelay.com](http://www.TexasIndependenceRelay.com)

**Cities:**

Bastrop, Smithville, Flatonia, Schulenburg,  
Weimar, Borden, Columbus, Altair, Eagle Lake,  
Wallis, Orchard, Simonton, Fulshear, Katy (Cinco  
Ranch), Houston, Pasadena, Deer Park, La Porte

*“Come and take it!”*

That was the proud battle cry of Texian settlers at the onset of the fight for Independence 176 years ago. Today, it's the motto of the Texas Independence Relay!

*“I believe the love and passion that you put into the event somehow worked its way into the attitude of the teams. It was incredible.”*

## Welcome to the TIR

Runners of the Texas Independence Relay experience the thrill of striving towards and accomplishing a significant and unique athletic achievement in an engaging team environment. As they swiftly advance over beautiful Texas countryside, through scenic historic towns as well as through one of the country's premier metropolitan areas, they're tracing the very footsteps of the brave men and women who came before us – fighting for Texas' Independence and helping shape all that we see!

We've been running for more than a lifetime, and we hope that's just the beginning! We look forward to putting on an event that we know runners will love because we KNOW we would love it. Throughout our running experience, while it's been grand to test ourselves physically, we've benefited from the experiences and the friendships made through running even more. I guess you could say we're just runners looking to provide a special venue where MANY exquisite memories are made! Indeed, It is our goal to create a fun and challenging experience that runners will savor for years to come...or at least until they get to run it again!

As the race directors of the Texas Independence Relay, we deeply desire this event to be cherished by runners throughout the greatest state of Texas and to be worthy of the name & spirit that it evokes.

Welcome to the TIR!



*Jay & Joy Hilscher*  
Relay Directors

**TEXANS FINISH WHAT THEY START.**



## What makes the TIR special?

On Saturday, March 31, 2012, repeated cannon blasts will signify the commencement of 2,500 on their journey across 203 miles of the Texas Independence Trail! With endurance, encouragement from teammates, lots of laughter, and sheer grit, runners will arrive exhaustedly jubilant at the San Jacinto Monument approximately 30 hours later.

Unlike most running events where runners compete alone, the Texas Independence Relay is a team event in which up to 12 runners work together to complete the 203 mile course. The course begins in Bastrop, TX, just east of Austin, traverses through the fire-ravaged Bastrop State Park, and winds its way over rural countryside, and small, but proud towns before proceeding directly through downtown Houston. Finally, teams make it to a grand finish at the San Jacinto Monument, the tallest freestanding war monument in the world, erected where the final battle for Texas Independence was won!

The course is divided into 40 relay legs that average 5 miles each. Teams divide the legs evenly amongst themselves so that each team member is scheduled to run 3 or 4 different times over the course of the weekend (for a 12-person team, which works out to a total of 13-22 miles for each runner). While one teammate is running, the team travels on to the next exchange. Once there, the team has a few minutes to enjoy the scenery and visit with other teams, enhancing the community feeling of the event. When the team's runner arrives, the next teammate takes the wristband baton to do their part in carrying the team forward over the next 5 miles. **The event runs continuously! Runners run in the morning, afternoon, and all through the night - it is a GREAT time!**

The TIR is raising money for the Friends of the Lost Pines State Parks to help with the restoration of Bastrop, the Austin Track Club to help current and future Olympians realize their potential and also promote health and fitness to Texas children, and the Juvenile Diabetes Research Foundation (JDRF). Any help towards these worthy causes is highly appreciated!

Some runners choose to run the event for the challenge of competing in such an immense challenge, while others revel in the camaraderie and team building aspects amongst their teammates (and with other teams) inherent in the event. Others are fascinated and take note of the significance of the opportunity to travel on foot where Sam Houston and his Texian Army once trod. And, still others are driven by the desire to help their communities in any way they can.

From the sound of the cannon blast to the view of the monument with its lone star top, it is a moving experience... a rite of passage for Texas Heroes!



*The TIR is not just an event...  
It's a life experience!*

**TEAMING UP TO BRING BIGGER AND BETTER.**



# Become a sponsor!

	Davy Crockett	William Travis	Stephen F. Austin	Sam Houston
	\$500	\$750	\$1,000	\$1,500
Ability to Contribute to Event Packet	★ ██████████	★ ██████████	★ ██████████	★ ██████████
Full Page Ad In Official Event Booklet	★ ██████████	★ ██████████	★ ██████████	★ ██████████
Multiple PA Mentions at Start and Finish	★ ██████████	★ ██████████	★ ██████████	★ ██████████
Activation at Start Line	★ ██████████	★ ██████████	★ ██████████	★ ██████████
Activation at Finish Line	★ ██████████	★ ██████████	★ ██████████	★ ██████████
Name Listed On TIR Homepage		★ ██████████		
Name Listed On Event Email Blasts		★ ██████████		
Activation at Friday Night Party			★ ██████████	★ ██████████
Logo Placed on TIR Homepage			★ ██████████	★ ██████████
Logo Placed on Event Email Blasts			★ ██████████	★ ██████████
Logo Placed In & On Official Event Booklet			★ ██████████	★ ██████████
Activation at An Exchange				★ ██████████
Write-up on TIR Site and multiple Mentions on FBook				★ ██████████

**Special Event Item Sponsorship Opportunities**

**Event Socks \$4,000**  
**Finisher Medals \$3,500**  
**Awards \$3,000**  
**Batons \$2,000**  
**Blinkies \$1,000**

**Sponsorships of \$4,000 or greater receive a complimentary team entry and logo on the event shirts!**

\*Accommodations can be made for a sponsor who is primarily interested in just one or two of the benefits listed.

Discounts are available for multiple exchange sponsorships.

Finally, in-kind donations / sponsorships are encouraged. Please email us (see address below) or call 512.716.5041.

Ideas on how you could partner with us to make the TIR better or other sponsorship inquiries (including larger Presenting and Title sponsorship packages) can be sent to [Admin@TexasIndependenceRelay.com](mailto:Admin@TexasIndependenceRelay.com)

*“I cannot thank you enough for making this event happen. No doubt it will become a premier running event in Texas and in the United States.”*



*“Thanks to everyone who helped organize this new Texas tradition. We had an absolutely amazing time participating in this incredible race. We’re all having withdrawals from it being over already. What a weekend. Hope to see everyone back next year!”*

# RUN THE NUMBERS.





# TIR by the numbers.

- 600** Pizzas
- 200** Teams
- 115** Police Officers
- 40** Relay Legs
- 8-12** Members Per Team
- 18** Cities
- 203** Mile Relay
- 250** Volunteers

## *Where are we from?*

Our runners come from all across our great state!

**Houston - 60%**

**Dallas / Fort Worth - 11%**

**Austin - 11%**

**San Antonio - 7%**

**Other Beautiful Places in Texas - 10%**

**From Godforsaken Parts - 1%**



# **RUN WITH US!**



**MARCH 31- APRIL 1, 2012**  
**BASTROP THROUGH HOUSTON**  
**TEAMS UP TO 12**  
**40 RELAY LEGS**  
**203 MILES**

**[WWW.TEXASINDEPENDENCERELAY.COM](http://WWW.TEXASINDEPENDENCERELAY.COM)**